National Branding for the Federal Executive Board Network

Project Title	National Branding for the Federal Executive Board Network
Project Summary	We would love to have a consistent brand with associated products such as: Graphics & Logos A consistent font, color scheme (for web/print/etc) Templates for brochures, flyers, business cards, letterhead, reports PowerPoint Template Posters Web Banners Editable products as locations change
Country	United States
Country/Region of Focus	United States

Project Description

The Federal Executive Boards (FEBs) support the 85% of Federal Employees who live outside of the DC area. Since all of the FEBs support regions of the country which all have different needs, we have all grown in different ways. Because we don't have a consistent & recognizable brand, we unfortunately have seen some people & groups who act as if they are from the FEBs in order to sell their own products & services. Additionally, since we all only have 1-2 employees, it is very difficult to create our own brand when we have so many other responsibilities. We need your help!

Required Skills or Interests

Skill(s)
Graphic design
Infographic design
Marketing
Research
Website design

Additional Information

Learn about Federal Executive Boards: https://www.feb.gov/

We work in the areas of:
1. Intergovernmental Affairs
2. Health, Safety, and Emergency Management
3. HR Lifecycle (From recruitment of new employees to workforce development & training to post-retirement support)

The San Francisco Federal Executive Board will be taking the lead on the National Network project. https://www.sffeb.us We will likely facilitate some discussion between you and some of the other Federal Executive Boards as we work on determining the scope & direction of some of the outputs.

Language Requirements

None